

## Pricing Model

All produce items—including **herbs, leafy greens, edible flowers, and microgreens**—are priced at **\$2.45 per unit**. Here's how it works:

- **\$1.25** is the hard cost per unit, reflecting the fair market value of the product.
- The additional **\$1.20** is considered a **100% tax-deductible donation** and an investment toward co-ownership as members in our urban farm.

By supporting this model, you're helping us achieve our mission to **eliminate food insecurity**, while gaining unique business advantages and tax benefits.

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## Benefits for Your Business

1. **Cost Savings Through Tax Deductions**  
Your contribution can reduce margins through tax write-offs, saving you money in the long run.
  2. **Community Impact and Positive Brand Image**  
Your partnership helps fight food insecurity and supports sustainable farming practices. Studies show that **70% of consumers prefer businesses that give back to the community**, which can enhance your brand reputation.
  3. **Marketing Acknowledgment**  
As one of our partners, you'll receive recognition in our marketing materials, including **social media shoutouts, newsletters, and our website**, showcasing your commitment to sustainability and community support.
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## Competitive Advantages of Our Produce

- **Extended Shelf Life:** Enjoy produce that stays fresh for **14 to 21 days** with our expert-provided storage instructions, reducing waste and saving money.
  - **Exceptional Quality:** Superior freshness, flavor, crisp texture, and nutrient density ensure your customers receive the best.
  - **Locally Grown & Eco-Friendly:** Our sustainable practices save water, land space, and transportation emissions, giving you additional “bragging rights” as an eco-conscious business.
  - **Customizable Variety & Free Delivery:** Request specific varieties of produce to suit your restaurant's needs, with no added delivery costs.
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## Sample Invoice for 100 Units (Microgreens, Herbs, and Salad Greens)

<u>Description</u>	<u>Quantity</u>	<u>Unit Price</u>	<u>Total Price</u>
Living Plants/Seedlings	100	\$1.25	\$125.00
Membership Farm Shares Donation	100	\$1.20	\$120.00

**Total**

**\$245.00**

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### **Let's Work Together**

Partnering with us is more than a transaction—it's a commitment to your community and a smarter way to do business. If you have any questions or would like to explore how we can work together, don't hesitate to reach out.

We look forward to discussing how we can help your business thrive while making a lasting impact.

